# Loreto de Pablo

https://www.loreinart.com/ @Lorein\_art

#### EXPERIENCE

### Lead concept artist, Lurtis rules

julio 2023, indefinido

I am currently working as the lead concept artist in Lurtis rules. We are developing and illustrating a board game and a videogame. I am running a team of 7 artists

## Art director, Muñoz Arribas Abogados Freelance Work

Septiembre 2023, Diciembre 2023

I worked as the art director for a Christmas short film created for the customers of Muñoz Arribas law firm, to wish them merry Christmas. I worked with Andrea Pons and managed a small team of artists.

## Art director, Ruido Blanco

septiembre 2021, junio 2022

I was the art director for Ruido Blanco, a short film that has been awarded best background design and selected for numerous festivals such as weird market festival in Valencia

#### **EDUCATION**

## Expert Character design program : masters degree U-TAD

#### Octubre 2023- Junio-2024

I was chosen to study a master degree specializing in character design, directed by Borja Montoro in UTAD while I work in my own projects in order to expand my knowledge and practice of the industry.

# SVA animation Foreign exchange student, NY: animation degree

Agosto 2022- Diciembre-2022

I was chosen to study a semester at SVA, school of visual arts new york as a foreign exchange student.

# Animation title, Udit madrid: Animation degree

Septiembre 2019 - Junio 2023

I am very grateful for having a talent scholarship for the animation degree at ESNE. With teachers such as Matias Marcos Manuel Sirgo and Paco Saez.

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#### LANGUAGE

ENGLISH: title TOEFL de 87%.

SPANISH: native language

#### **PROJECTS**

Ruido Blanco:was the Art Director, lead concept artist, lead color script artist, lead background artist in this project

**Crescendo:** I worked in this animation short film in my exchange program in SVA

Hilda: I am working in a personal project about my grandma's life escaping Cuba in Castro's regime.

#### AWARDS

**Best background design:** ruido blanco won an award for best background design in feelmotion.

#### SKILLS

**Creative :** I love world-building and creating stories. I also can find various solutions to a problem

**extrovert:** I find it easy to communicate with people

Hard worker : I enjoy working and perfecting my craft.

Efficient : I can adapt quickly to any conditions or project, and I am a fast learner

SOFTWARE: procreate , photoshop , sketchbook, harmony, storyboard pro, maya